

Toyetic Handle Case

Clever Packaging to Revitalise & Promote Preschool Media Category



- Perfect for preschool DVD and music (CD) content
- Available in single only
- Available in One-Time™
- Available in any PMS colour
- Primary colour varieties and toyetic shape of case appeals to preschool children
- Promotes the category by creating an identity for the preschool segment at retail
- Easy for children to find at retail
- Easy to hold and carry
- Hang cell feature offers alternative visual display of merchandise
- Rounded corners and no sharp edges
- Minimum quantity and lead time applies

 **ONE**Time™
Security Locking System

Brackley Industries: Market leaders in specialty, customised, security and multi-disc media packaging

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